

LeMoyne College Cat Tracker Mobile Application Privacy Policy

Last Updated: September 26th, 2023

1. Introduction

LeMoyne College (“We,” “Us,” “Our”) values your privacy and is committed to protecting any personal information we collect through the Cat Observation Mobile Application (“App”). This Privacy Policy explains the types of information we collect, how we use that information, and the options available to you regarding our use of your information.

2. Information We Collect

The App collects the following types of information:

2.1. Personal Information

When you register in the App, we collect personal information such as:

- Username
- Email address

2.2. Observation Data

While using the App, we collect observation data about cats, including, but not limited to:

- Cat behaviors
- Cat appearances
- Interaction times

2.3. Location Information

The App collects precise location information through GPS when you use the App to submit observation data.

2.4. Your Rights

Under GDPR, you have the right to:

- Access, correct, or delete your personal data.
- Object to the processing of your personal data.
- Ask for the portability of your personal data.
- Withdraw your consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

3. Purpose of Collection

We collect and process the information for the following purposes:

- To facilitate the creation of and secure your Account.
- To identify you during your usage of the App.
- To collect observation data to contribute to scientific research conducted by LeMoyne College.
- To improve the quality and the value of the research.
- To communicate with you, respond to your requests/inquiries, and send you updates and information about the App.

4. Information Sharing and Disclosure

4.1. No Sale of Data

We do not sell your personal information or observation data to third parties and we do not use your information for advertising purposes.

4.2. Third-Party Service Providers

We may employ other companies and individuals to perform functions on our behalf (e.g. hosting services, database management, maintenance services). These third parties have access to your personal information only to perform these tasks and are obligated not to disclose or use it for any other purpose.

4.3. Legal Compliance

We may disclose your information if required by law or in response to legal process, to protect our rights, protect your safety or the safety of others, and investigate fraud.

5. User Rights

5.1. Access and Update

You have the right to access, update or delete your personal information at any time by accessing your Account settings within the App.

5.2. Opt-out

You have the right to opt-out of the collection of your location information by turning off the location services on your device.

6. Security

We employ appropriate security measures designed to protect your information from unauthorized access, alteration, disclosure, or destruction.

7. Data Retention

We retain your personal information and observation data for as long as your Account is active or as needed to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or allowed by law.

8. Changes to this Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time, and any changes will be effective immediately upon posting. We will notify you of any material changes to this Privacy Policy through the App or other means.

9. Contact Information

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Department of Biological and Environmental Sciences
e-mail: lusciejd@lemoyne.edu
office: (315) 445-5487

10. Consent

By using the App, you consent to the collection, use, and disclosure of your information as outlined in this Privacy Policy.